

ARBI Fundraising Event Ideas

ARBI works to improve the lives of brain injury survivors in Calgary and area. We rely on support from the local community. If you or your company is interested in hosting an event to support ARBI, here are a few ideas to get the ball rolling:

A-thons

Bike, walk, run, dance, swim, aerobics, etc.

Auctions - Online/Silent/Live

Gather items from your company, clients, friends, family, and host an auction. Or use “Ebay Fundraising” to run an online auction. Log onto <http://pages.ebay.ca/charity/> to post the items. Send an email to your contacts letting everyone know about the auction, even setup a Facebook event.

Empathy Experience

Invite the ARBI team to your venue for an *empathy experience* presentation. Participants have the opportunity to share some of the challenges that survivors face each day in a fun and casual atmosphere. This is a great team building experience and an opportunity to gain some life perspective.

Employees can raise funds by collecting pledges to be a “Survivor for a day.”

Galas and Get-togethers

Host a performance, dinner party, concert, fashion show, theatre event, BBQ, art show, guest speaker, etc.

Sporting Events

Capture the flag, golf tournament, bocce ball tournament, softball, etc.

Don't Come Event

Send invitations to a list of guests, for an event that won't ever happen. It's a humorous way of asking for donations. Create a Facebook event, email invitation, or mail-out, outlining how fabulous the events will be, that's never taking place. Proceeds from ticket sales go directly to ARBI.

Corporate Matching

Does your employer have a matching gift policy? Double the impact of your donation by leveraging a matching gift to make life better for survivors.

I'm Interested in Hosting an Event – What's Next?

If you or your organization is interested in hosting an event for ARBI, please call the ARBI Fund Development team at 403-242-7116 or email Jane@arbi.ca to discuss. We will promptly send you an application.

Or go online and download the application at www.arbi.ca/getinvolved/events. Print it, fill it out, scan it and email it to Jane@arbi.ca or mail it to 3412 Spruce Drive SW, Calgary, AB T3C 3A4.

Thank you for your interest in supporting ARBI!